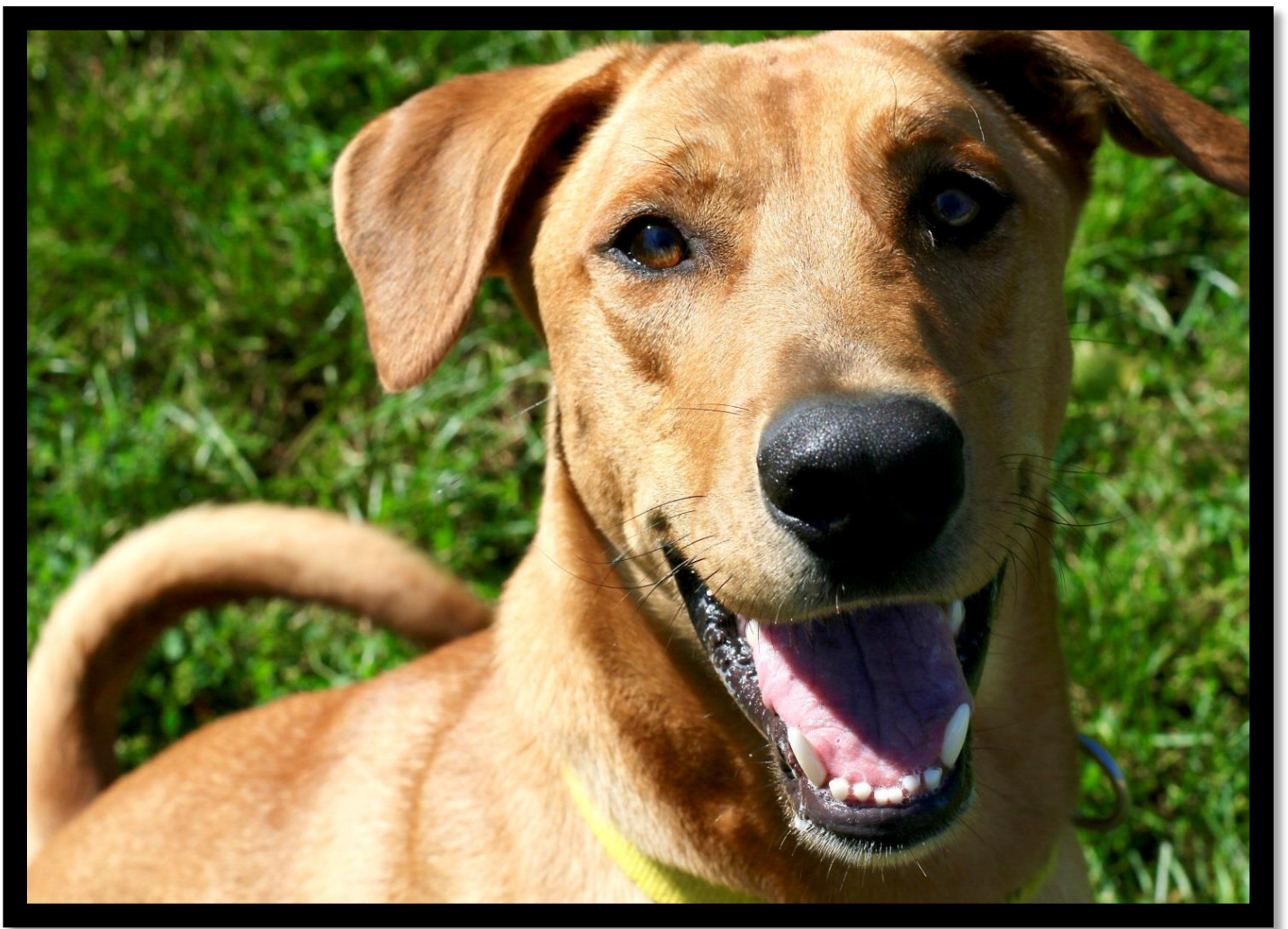




# BUSINESS PARTNERS FOR PETS

BOOST YOUR BUSINESS  
BY SAVING LIVES



420 Industrial Drive Naperville, IL 60563  
630-355-2299 · [www.adoptpetshelter.org](http://www.adoptpetshelter.org)







To Our Valued Partner,

Established in 1989, A.D.O.P.T. Pet Shelter is a private, nonprofit, no-kill animal shelter that provides housing and medical care for homeless animals while waiting for their forever homes. The mission of A.D.O.P.T. Pet Shelter is to place animals into permanent, caring homes and advance the humane treatment of animals through education.

Started by a group of dedicated volunteers in their homes, A.D.O.P.T. now has 30 years of experience working in animal welfare. Our rescue adopted out approximately 730 animals last year. In addition to rescue and adoption, we provide low-cost vaccines and low-cost spay/neuter to other rescues and the general public through our medical clinic. We also host a hospice program and an emergency foster program through which we are further able to serve our community.

Today, A.D.O.P.T. Pet Shelter serves as a gathering place for animal lovers to be able to put their passion into action. We hope that you will join us in our mission to offer the absolute best in animal welfare. We will work our hardest ***until every pet has a home.***

#### THE FACTS

- Approximately 6.5 million companion animals enter U.S. animal shelters nationwide every year. More than half will not make it out alive.
- Approximately 70,000 dogs and cats are born in the U.S. every day. Only 1 out of every 10 dogs and 1 out of every 12 cats born will find a permanent home.
- In just six years, one un-spayed female dog and her offspring can create 67,000 dogs and one un-spayed female cat and her offspring can produce 420,000 kittens.

#### WORKING TOWARD A SOLUTION

- A.D.O.P.T. Pet Shelter has placed over 27,000 dogs and cats into permanent and loving homes since its inception in 1989.
- A.D.O.P.T. has spayed and neutered over 14,000 shelter animals since 2009 when we opened our spay/neuter clinic.
- A.D.O.P.T.'s Blessed Bonds and community outreach programs have helped thousands of families and their pets by giving them the support they need to prevent their beloved pet from entering the shelter system.

By joining the fight for fair treatment for all animals, not only are you supporting A.D.O.P.T. Pet Shelter and countless animals, you are also getting your name out into the community as an organization that cares about animal welfare and the needs of pets. By increasing your visibility, you will open yourself up to a whole new group of potential patrons. Individuals that support animal welfare are fiercely loyal to the organizations they support and the businesses that support those organizations.

We invite you to review the enclosed materials that detail opportunities for your business to make a considerable impact in the lives of homeless animals. Thank you for your time and consideration.

We hope that you are able to join A.D.O.P.T. Pet Shelter in their mission to work hard

## UNTIL EVERY PET HAS A HOME







# BUSINESS PARTNERS FOR PETS

The Business Partners for Pets Program is an opportunity for the business community to join forces with an established, respected organization in the fight for positive change in animal welfare. Through partnership and sponsorship, we can work together to advance the mission of ensuring every animal is lovingly cared for until they find their permanent forever home.

## OUR COMMUNITY, CAN BE YOUR COMMUNITY

Partnering with A.D.O.P.T. Pet Shelter allows you to be associated with the vital help we provide to not only animals, but also the people in our community. We work with tens of thousands of animal lovers per year. These animal lovers are our neighbors and yours. Join a network of passionate individuals that will see your investment as a gift of life and love and, in turn, will invest in you.

## VISIBILITY IS THE KEY

Allow A.D.O.P.T. to increase your visibility.



12,000 visitors to the shelter per year



262 active volunteers



12,000 Facebook followers



9,000 email subscribers



900 Twitter followers



1,600 Instagram followers



# PARTNERSHIP OPPORTUNITIES

A.D.O.P.T. Pet Shelter is only able to do the work they do with the invaluable partnerships made with individuals, organizations, and businesses in the community. The following is a description of partnership opportunities available. Each partnership lasts for a period of one year.

## **All partners receive:**

- The partner's logo will be featured on the A.D.O.P.T. website for a period of one year
- The partner will be included in promotional materials and event signage as an event sponsor for the two A.D.O.P.T. Signature Events, Makin' Strides for Strays Walk-a-thon in May and Fairways & Strays Golf Outing in September
- The partner will receive a donor tile, engraved as the sponsor chooses, to be placed at the shelter
- The partner will receive the opportunity to host a double vendor space at the annual Makin' Strides for Strays Walk-a-thon at which partners can interact with the over 300 attendees, provide information, sell merchandise, and host games, raffles, or contests in order to publicize their organization

## **\$5,000 Elite Partnership**

In addition to the general benefits, partners at the \$5,000 level will receive:

- The partner will be featured in two dedicated social media posts, one per six month period, to be made at the discretion of A.D.O.P.T. which will be shared with A.D.O.P.T.'s 10,000+ followers
- The partner will receive entrance for one foursome at the Fairways & Strays Golf Outing

## **\$3,000 Sustaining Partnership**

In addition to the general benefits, partners at the \$3,000 level will receive:

- The partner will be featured in one dedicated social media post to be made at the discretion of A.D.O.P.T. which will be shared with A.D.O.P.T.'s 10,000+ followers
- The partner will receive two tickets to the dinner portion of the Fairways & Strays Golf Outing

## **\$1,000 Supporting Partnership**

In addition to the general benefits, partners at the \$1,000 level will receive:

- The partner will be featured in one joint social media post to be made at the discretion of A.D.O.P.T. which will be shared with A.D.O.P.T.'s 10,000+ followers

# SHELTER SPONSORSHIP OPPORTUNITIES

Our shelter is the nerve center for all of our operations and serves as a temporary home for countless animals. The following is a description of opportunities for companies to sponsor rooms/areas at A.D.O.P.T. Pet Shelter for a period of one year.

## **All shelter sponsors receive:**

- The sponsor's logo will be prominently displayed at the shelter outside of their corresponding area for one year
- The sponsor's logo will be featured on the A.D.O.P.T. website for a period of one year
- The sponsor will receive a donor tile, engraved as the sponsor chooses, to be placed at the shelter

## **\$15,000 Sponsorship**

In addition to the general benefits, sponsors at the \$15,000 level will receive:

- The sponsor will be featured in six dedicated social media posts, one every other month, to be made at the discretion of A.D.O.P.T. which will be shared with A.D.O.P.T.'s 10,000+ followers
- The sponsor will receive entrance for two foursomes at the Fairways & Strays Golf Outing

## **\$10,000 Sponsorship**

In addition to the general benefits, sponsors at the \$10,000 level will receive:

- The sponsor will be featured in four dedicated social media posts, one per quarter, to be made at the discretion of A.D.O.P.T. which will be shared with A.D.O.P.T.'s 10,000+ followers
- The sponsor will receive entrance for one foursome at the Fairways & Strays Golf Outing

## **\$5,000 Sponsorship**

In addition to the general benefits, sponsors at the \$5,000 level will receive:

- The sponsor will be featured in two dedicated social media posts, one per six month period, to be made at the discretion of A.D.O.P.T. which will be shared with A.D.O.P.T.'s 10,000+ followers
- The sponsor will receive entrance for one foursome at the Fairways & Strays Golf Outing

## **ROOMS AND AREAS AVAILABLE FOR SPONSORSHIP**

### **Community Cat Rooms**

Our community cat rooms are the areas in which our cats are housed during their time in our care. Our cats live in an open, free roaming environment as opposed to in cages. Potential adopters are welcome to visit the rooms and cats to find that special fit for their family. We have four rooms available.

- \$10,000 – Sunroom
- \$5,000 – Annex
- \$5,000 – Community Room 2
- \$5,000 – Community Room 3



### **Dog Kennel**

We provide a happy, healthy, safe environment for our dogs while they are in our care. We are able to do this through the use of our dog kennel. We have one kennel available.

- \$10,000 – Dog Kennel

### **Get Acquainted Rooms**

When a potential adopter is interested in meeting a dog, we use these rooms for introductions. They are very important, as they are the starting point of the creation of many happy dog-owning families. There are two rooms available.

- \$10,000 – Get Acquainted Room 1
- \$10,000 – Get Acquainted Room 2

### **Dog Play Areas**

Our dog play areas are outdoor, fenced enclosures in which our dogs can get out and exercise. They are a favorite place for our residents and volunteers alike. We have two play areas available.

- \$15,000 – Large Dog Play Area
- \$10,000 – Small Dog Play Area

### **Conference Room**

The conference room is used every day for meetings, trainings, adoption counseling, and as a waiting area. This room is a necessity in our facility and we would not be able to do the work we do without it. We have one room available.

- \$10,000 – Conference Room

### **Medical Suite**

A.D.O.P.T. prides itself on being able to provide low-cost spay/neuter services to rescue groups and the general public. We also provide wellness exams and low-cost vaccine clinics. The hard work of our medical team and volunteers is invaluable to the operations of A.D.O.P.T. We have one suite available.

- \$10,000 – Medical Suite

### **Facility Sponsorship**

Our facility is our home. Not only has it been a resting place for thousands of animals through their lives, but it also serves as a gathering place for our staff, volunteers, and supporters. Home is where the heart is, and our hearts are most definitely imbedded in the foundation of our beloved shelter. Contact us to learn more about exclusive benefits accompanying this sponsorship.

- \$100,000 – Facility Sponsorship









# PROGRAM SPONSORSHIP OPPORTUNITIES

A.D.O.P.T. Pet Shelter runs several different programs that fulfill desperate needs in our community not only for animals, but also the people who love and care for them. The following is a description of opportunities available to sponsor a program at A.D.O.P.T. Pet Shelter for a period of one year.

## **For those providing program sponsorship:**

- The sponsor's logo will appear on all electronic program related advertising which is shared through social media, our website, and directly to beneficiaries of the programs, for a period of one year
- The sponsor's logo will be featured on the A.D.O.P.T. website for a period of one year
- The sponsor will receive a donor tile, engraved as the sponsor chooses, to be placed at the shelter

## **Vaccine Clinic Sponsorship**

A.D.O.P.T. provides low cost vaccine clinics to the general public twice per month. This program is essential, as it allows all owners to be able to care for their animal's health, regardless of income level.

- \$4,000 Sponsorship

## **Spay/Neuter Program Sponsorship**

Our low cost spay/neuter program is utilized by the general public and other rescue groups. It is a necessary program in fighting the problem of pet overpopulation.

- \$4,000 Sponsorship

## **Blessed Bonds Sponsorship**

Blessed Bonds is one of four emergency foster programs in the Chicagoland area, which provides temporary shelter and medical care for pets of families experiencing crisis such as, homelessness, illness, domestic violence, or natural disaster. A.D.O.P.T. assumes all responsibility for pets in these desperate situations at no cost to participants.

- \$2,000 Sponsorship

## **Wilbur Fund Sponsorship**

The Wilbur fund was established as a memorial to one of our extremely special, "special needs" animals. All money raised by the Wilbur fund is used to pay for costly medical care for our special needs animals.

- \$2,000 Sponsorship

# BECOME A BUSINESS PARTNER

Thank you so much for your time and consideration. We hope that you are interested in partnering with A.D.O.P.T. Pet Shelter to be able to further their mission and yours. Please reference the Business Partners for Pets Form for instructions on how to proceed. Thank you so much from all of us at A.D.O.P.T. Pet Shelter!

# SUPPORTERS OF A.D.O.P.T. PET SHELTER

## Business Partners for Pets

### Supporting Partners:

CDK Global  
Casey's Foods  
The Crate Escape

### Grant Funders:

DuPage Foundation  
High Hopes for Pets Foundation  
The Jackson Galaxy Project and Cat Pawsitive  
Naperville Women's Club  
Nayar Family Foundation

### In-Kind Sponsors:

Belgio's  
Creative Cakes  
DJ MROK  
Jimmy's Grill  
NALCO Water  
Resurrection Ranch  
Smallcakes  
Trader Joe's  
Vienna Beef  
Woody Buick GMC

### Community Partners:

Aurora Animal Care and Control  
Naperville Animal Control

## Event Sponsors:

Amie Eipers-Ponzio, LCSW  
Bill Jacobs MINI  
Cabot Microelectronics  
Chiro One  
Color Street, Alicia Kapp  
Dynacom Management Co.  
Fuller's Car Wash  
Green Trails Animal Clinic  
Groomingdale's  
Hyatt House/Hyatt Place Warrenville  
Klein Hall CPAs  
Lisa Wolf Team  
Luv-N-Care Animal Clinic  
Manheim Chicago  
Merck Animal Health  
Naperville Bank and Trust  
Out-U-Go Pet Care  
Pet Butler  
PetPeople  
Pet Supplies Plus  
R&M Consulting  
Raymond James  
Road Runner Sports  
Robinson Resource Group  
Shift by Bill Jacobs  
The Pet Lady, Ltd.  
The Upscale Tail  
Thomas Coffee  
Tuffy's Pet Foods  
Two Bostons  
VCA Naper Ridge & Boulder Terrace  
Vitality Chiropractic  
Wag N' Paddle



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